



OAH EDUCATION CONFERENCE

Presented by the Ontario Association of Home Inspectors
"The Voice of the Ontario Home Inspection Profession"

March 5-7, 2010

Another year has gone by and the annual OAH Education Conference is coming soon. The economy has been down so the demand for education on expanding businesses and the knowledge of new developments in the industry is even greater this year.

The 2010 OAH Home Inspector Conference will be taking place March 5th to 7th at the Waterloo Inn in picturesque Waterloo, Ontario just west of Toronto. If you supply products or services to any aspect of the Home Inspection industry you won't want to miss this opportunity to put your name in front of Home Inspectors from across Ontario, the largest group in Canada!

The Conference includes our famous off-site tours, educational sessions, exhibitors, and networking opportunities. Sponsor levels range from Bronze to Gold depending on the desired visibility and the event or item you wish to sponsor. If you are interested in sponsoring an element of the conference, please review the enclosed pages and select a level/item that is appropriate for your organization. I must emphasize that the stated packages are offered on a first come first served basis so please act quickly to get the sponsorship you desire. Customized packages will be considered by the conference committee but may take longer to evaluate.

The Ontario Association of Home Inspectors is pleased to extend this exceptional opportunity to your organization. If you would like to sponsor or you have any questions please contact:

Brad Durant, RHI
(519) 766-6303
brad@homefrontinspections.ca

Schedule of Events

An exciting program of 16 education sessions, offsite tours, exhibits and networking functions is being developed. The following is an outline of the program format to date.

	Friday March 5	Saturday March 6	Sunday March 7
Morning		Registration & Breakfast Sessions (2 Tracks) Coffee Break Sessions (2 Tracks)	Registration & Breakfast Sessions (2 Tracks) Coffee Break Sessions (2 Tracks)
Afternoon	Off Site Tours Registration	OAHI Luncheon Sessions (2 Tracks) Coffee Break Sessions (2 Tracks)	Lunch Break Sessions (2 Tracks) Coffee Break Sessions (2 Tracks)
Evening	Exhibitor Reception	Free to enjoy Waterloo & Area	

What's Included with your Sponsorship

A brief overview of what is included with each sponsorship level is shown below. Complete details are described within sponsorship level descriptions enclosed.

Sponsor Level	Event/Item Recognition	Verbal Recognition	Print Listing in Program	Website List with Link	Print Ad in Program	Site Banner & Session Screen	Email Ad after Conference	Insert into Delegate Kit	Booth Space	Session Sponsorship
Gold	High	Y	Y	Y	Y	Y	Y	*	**	***
Silver	Medium	Y	Y	Y	*			*	**	
Bronze	Low	Y	Y	*	*			*		
Exhibitor			Y	*	*			*	Y	

* additional cost – see Other Sponsor Opportunities section

** options in sponsor package – see sponsor level

*** Available to 2 separate Gold sponsors unless only one company offers sponsorship

Y – Included

SPONSOR LEVELS

Gold - \$3500+

Gold Level sponsorship guarantees that your company will have the highest visibility, prominence and recognition as an industry leader and conference partner. Gold Level sponsorship designates your company as the major sponsor of one of the following highly visible conference components:

Educational Sessions – The Conference will consist of 2 tracks running simultaneously. There is an opportunity for any company to sponsor one track. By sponsoring half of the education sessions your company will have prominent identification and recognition at the Conference, specifically **only** your company name and logo will be on the Notice Board at the entrance to one session room throughout the conference. If only one company sponsors sessions, their name will appear on all session rooms.

Conference Note Book

Your company's name and logo will appear on the hand held size conference note pads given to all delegates for a permanent record of the conference and your support. This is a re-usable note pad which will be used by delegates after the conference giving your company continual exposure with home inspectors.

Conference Proceedings CD or Memory Stick- The conference proceedings will be compiled on a CD or memory stick before and given to all delegates upon registration. Your company name and logo will appear on the conference CD or memory stick exterior leaving a lasting impression of your sponsorship commitment.

All Gold Level sponsorships also include:

- Prominent identification and recognition at the sponsored event(s)
- Corporate name and logo featured on the conference banner and on video screens between education sessions
- Company use of sponsorship commitment in your company's advertising for one year
- Corporate commitment highlighted on all conference marketing and promotional materials
- Recognition in advertising and press releases
- Complimentary Full Conference Registration for two people (excludes tours) **OR** one complimentary exhibitor booth space with maximum 2 booth attendees (excludes conference access, breakfasts and lunches)
- Complimentary listing with highlight of sponsorship commitment; on the Conference Website with link until Nov 1, 2010, in the conference proceedings, and in the on-site program
- Full page Advertisement in the On-site Program (one colour only and supplied by sponsor)
- A complimentary one page email advertisement to conference attendees after conference (complete email Advertisement provided by sponsor to OAH I office by March 30, 2010)

Silver - \$2000

Silver Level sponsorship guarantees your company a high level of recognition and visibility as an industry leader. Silver Level sponsorship designates you as the major sponsor of one of the following highly visible choices:

Tours- Both technical and home inspection tours are offered to delegates the Friday afternoon before the conference. This is a great opportunity for visibility of your company for half a day to student members and experienced inspectors during the off-site tours. These tours are very popular and always full. Highly visible custom signage recognizing your company as the only sponsor will be placed on each tour bus.

Exhibitor Reception- This reception is the first gathering of all delegates for the conference. Your company name will be highly visible on signage as the sponsor where there will be an open bar, lots of gathering and discussion.

Breakfast, Lunch and Coffee Breaks- Your company can sponsor the two delegate breakfasts and all 30 minute coffee breaks leaving delegates with lasting recognition of your support. These are high traffic areas throughout the Conference. Signage stating your company support will be posted in both areas.

Conference Bag- Have your company logo seen by all delegates. Your company's name will be printed on the conference bag. It will be used by delegates during the sessions and the bag will be reusable at home as well.

Silver Level sponsorship also includes:

- Company use of sponsorship commitment in your company's advertising for one year
- Sponsorship commitment highlighted on all conference marketing and promotional materials
- Complimentary listing with highlight of sponsorship commitment on the Conference
- Website with link until Nov 1, 2010 and in the On-site Program
- Complimentary Full Conference Registration for 1 person (excludes tours) **OR** 50% off one booth space with maximum 2 booth attendees (excludes conference access, breakfasts and lunches)

Bronze - \$1000

Bronze Level sponsorship offers your company recognition and major profile in the industry. Sponsor one of the following:

Conference Pen- Your company name will be printed on a classic souvenir pen and given to all delegates at the start of the Conference to be used all weekend and taken home to leave a lasting impression.

Lanyard and Name Tag Holders – Have your name around everybody's neck throughout the conference. Your company name will be printed on the lanyard tape. And it goes home with them as well. I know I re-use my old lanyards.

Post-It-Notes- Have your logo and name stuck in the delegates mind! Everybody uses post it notes. Take this opportunity to ensure that your name is on them when delegates take them home.

Benefits of becoming a Bronze sponsor include:

- Prominent identification and recognition at the sponsored event or on the item.
- Company use of sponsorship commitment in your company's advertising for one year
- Sponsorship commitment highlighted on all conference marketing and promotional materials
- Complimentary listing with highlight of sponsorship commitment on the Conference
- Website with link until Nov 1, 2010 and in the On-site Program

Other Sponsorship Opportunities

Print Advertisement

\$200 for Half Page, \$350 for Full Page

This is for companies who want to place an advertisement on our printed on-site program. The program has the schedule of events for the weekend and will be in the hands of all delegates all weekend. Complete Advertisement shall be provided by the sponsor in the required format by February 19, 2010.

Website Advertisement

\$200

This is for companies who want separate advertisement on the conference website. This is an advertisement with link to your website on our conference website until Nov 1, 2010.

Insert into Delegate Kit

\$100 per item, \$150 for half page, \$250 for full page

This is for sponsors who wish to insert a promotional item into the delegate kit, half page post card or full page advertisement. Item to insert or complete hard copy shall be provided by the sponsor to OAH office by end of the day February 19, 2010.

2010 OAH I EDUCATION CONFERENCE

Ontario Association of Home Inspectors

March 5 - 7, 2010

SPONSORSHIP CONTRACT

Company details and contact:

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ Prov./State: _____ Postal/Zip Code: _____

Tel: _____ Fax: _____ E-mail: _____

Level of Sponsorship:

Which level of sponsorship are you interested in? _____

Item or event you would like to sponsor: _____

Terms and Conditions of Sponsorship:

1. Sponsorships will be allocated on a first-come, first-served basis.
2. All web advertising and logos to be supplied by sponsor. Size and location of signage at sponsored events is at the discretion of the organizing committee.
3. Payment after Feb 9/09 must be made by credit card. Payment due upon acceptance. All payments are final.
4. Sponsorship items may change due to availability.
5. The OAH I reserves the right to refuse a sponsorship request and to attach conditions to specific Sponsorship agreements at association's discretion.

Sponsor Signed: _____ Date: _____

Accepted on behalf of OAH I:

Level of Sponsorship: _____ Amount of Sponsorship: _____

Sponsored Item or Event: _____

Signed by OAH I: _____ Date: _____

Contact Brad or fax this contract as soon as possible to ensure your desired sponsorship.

Brad Durant, RHI

25 Devere Drive, Guelph, ON N1G 2T2

brad@homefrontinspections.ca (519) 766-6303 phone 1-888-744-6244 OAH I fax

PAYMENT VISA MASTERCARD CHEQUE

Card Number _____ Card Expiry Date: _____

Card Holder Name: _____ Card Holder Signature: _____

Please make cheques payable to: Ontario Association of Home Inspectors